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**Tim Hortons Smile Cookie Campaign raises more than $23,000 for TSCRC**

*(For immediate release May 6, 2025)* — The recent Smile Cookie campaign has made Tim Hortons Thompson the largest single business donor to the Thompson Seniors Community Resource Council (TSCRC). The campaign brought in $23,094 in sales of Smile Cookies and Smile Cookie plushies. 100% of these sales are being donated to the TSCRC.

“I cannot tell you how delighted we are with this donation,” said TSCRC Chairperson Molly Stapleton. “It comes at a time when the combination of rising prices and the need to obtain a place of our own makes fund raising critical. This donation will help both programming and obtaining our goal of a place of our own.”

“Also,” Stapleton continued, “I cannot thank the Tim Hortons staff enough. They were so friendly and helpful. And of course, our dozens of volunteers worked hard to obtain pre-sales of cookies, as well as decorating and selling cookies.”

“We are pleased to be able to help the community in this way,” said Tim Hortons Manager Ronak Patel. “And we are amazed at the generosity of the people and businesses of Thompson. The Tim Hortons Smile Cookie campaign is Canada-wide. And, in Manitoba, Thompson Tim Hortons was in the Top 10 in Manitoba in cookie sales. That’s impressive when you consider the other sellers are in larger cities or have larger surrounding populations.”

If you would like to learn more about the work of the Thompson Seniors Community Resource Council, contact them at [thompsonseniors55@gmail.com](mailto:thompsonseniors55@gmail.com) or 204-677-0987 or visit their website at [www.thompsonseniors.ca](http://www.thompsonseniors.ca).

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